

MODULE REVIEW MODULE TUTOR - REPORT FORM

The review of a module is carried out initially by the Module Tutor. When the module review is completed, its findings are considered by the Academic Director or Programme Manager and noted at the Academic Discipline's Annual Programme Review. Module feedback and what changes will be made as a result of the feedback given are also discussed at Staff Student Consultative meetings. This form is not compulsory but is provided to support the module review process.

Academic Session: 1st Semester – 2023/24
Module Title: Production Management
Module Code: ADGD7005

Student Feedback

Students appreciated how the assignment facilitated a deep dive into the entire CGI production process. By preparing a narrative and tabulated breakdown of a case study, they gained valuable insights into each stage of production, from pre-production to post-production. This comprehensive analysis enhanced their practical knowledge and ability to reverse engineer complex sequences effectively.

The scheduling and communication exercise was highly valued for its practical application in real-world scenarios. Students found that creating budgets, schedules, and communication plans helped them develop essential project management skills. Utilising tools like Gantt charts and strategically assigning tasks ensured they learned how to manage production quality and efficiency, preparing them well for future professional projects.

Module Tutor's response to feedback given by students

The assignment provides a comprehensive and detailed framework for analysing and understanding the complex processes involved in CGI production. However, some of the students found the expectation to reverse engineer and forensically analyse images and sequences of varying complexity to be particularly challenging. This task requires a deep understanding of each stage of production, which can be daunting without adequate prior experience or guidance.

While the scheduling and communication exercise is valuable for learning project management skills, students noted that creating a budget and detailed schedules for both clients and crew, along with drafting client and crew communications, was highly time-consuming. They appreciated the practical application but suggested that clearer examples or templates could be provided to streamline the process and ensure all students are on the right track.

Tutor Self-Reflection

Reflecting on the assignment design, combining a scoping case study with a scheduling and communication exercise effectively bridges theoretical knowledge and practical application. This approach has proven to be highly beneficial in providing students with a holistic understanding of the CGI production pipeline. It ensures that students not only learn the technical aspects of CGI but also develop essential project management skills, preparing them comprehensively for industry challenges.

While the assignment successfully meets its educational objectives, there is always room for improvement. Providing additional guidance and examples, particularly for the forensic analysis and reverse engineering tasks, could further support students in tackling complex image sequences.

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Date: 30 May 24